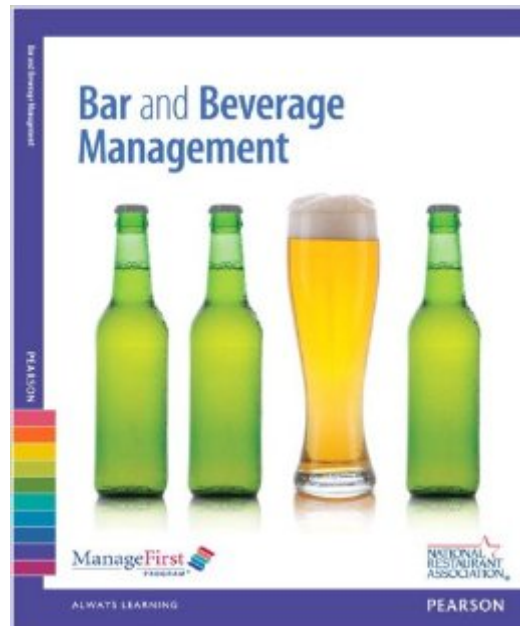


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ManageFirst: Bar And Beverage Management With Answer Sheet (2nd Edition)



Synopsis

This text focuses on Bar and Beverage Management topics. It includes essential content plus learning activities, case studies, professional profiles, research topics and more that support course objectives. The text and exam are part of the ManageFirst Program® from the National Restaurant Association (NRA). This edition is created to teach restaurant and hospitality students the core competencies of the Ten Pillars of Restaurant Management. The Ten Pillars of Restaurant Management is a job task analysis created with the input and validation of the industry that clearly indicates what a restaurant management professional must know in order to effectively and efficiently run a safe and profitable operation. The ManageFirst Program training program is based on a set of competencies defined by the restaurant, hospitality and foodservice industry as those needed for success. This competency-based program features 10 topics each with a textbook, online exam prep for students, instructor resources, a certification exam, certificate, and credential. The online exam prep for students is available with each textbook and includes helpful learning modules on test-taking strategies, practice tests for every chapter, a comprehensive cumulative practice test, and more! This textbook includes an exam answer sheet to be used with the paper-and-pencil version of the ManageFirst certification exam.

Book Information

Paperback: 304 pages

Publisher: Pearson; 2 edition (April 19, 2012)

Language: English

ISBN-10: 0132725738

ISBN-13: 978-0132725736

Product Dimensions: 8.5 x 0.5 x 10.7 inches

Shipping Weight: 1.3 pounds (View shipping rates and policies)

Average Customer Review: 2.7 out of 5 stars See all reviews (3 customer reviews)

Best Sellers Rank: #417,249 in Books (See Top 100 in Books) #687 in Books > Business & Money > Industries > Hospitality, Travel & Tourism #9227 in Books > Textbooks > Business & Finance #10722 in Books > Textbooks > Education

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